



2019 APSA ANNUAL MEETING & EXHIBITION



EXHIBITOR, SPONSOR AND ADVERTISING OPPORTUNITIES

WASHINGTON, DC

AUGUST 29 – SEPTEMBER 1



Invitation to the 115th Annual Meeting and Exhibition

Dear Colleague,

You are cordially invited to participate as an exhibitor, sponsor, and/or advertiser at the 115th Annual Meeting and Exhibition, August 29 – September 1, 2019, in Washington, DC.

APSA is the world's leading professional organization for the study of political science, and our international membership of nearly 12,000 scholars, students, and institutions should know you and your company.

The Annual Meeting and Exhibition represents the perfect opportunity to share your company name, products and services, and information with a respected and established meeting of 6,500+ professionals from around the world.

Included in this document is an exhibitor agreement and other available sponsorship and advertising opportunities for your consideration.

Your APSA support team is Jason Sapia and Julia Walters. If you have questions or would like to learn more about the benefits of participating, please call us at 202-349-9358 or email development@aspanet.org.

We look forward to hearing from you.

Sincerely,

APSA Development Team



APSA ANNUAL
MEETING FEATURES
MORE THAN
6,500
DISTINGUISHED
POLITICAL SCIENCE
SCHOLARS & EXPERTS

The 2019 APSA Annual Meeting and Exhibition will be held in Washington, DC from August 29 to September 1.

Get involved in this one-of-a-kind event bringing together scholars, researchers, and decision-makers in the global political science community to exchange new knowledge and share the latest research in the discipline.

Last year's Annual Meeting featured nearly 130 exhibitors, sponsors, and advertisers. Purchase **exhibit space, sponsorships,** and **advertising opportunities** before the competition!

EXHIBIT

Relationships Matter. Interact with Political Science Scholars & Professionals.

Join attendees from around the world at the largest political science meeting and marketplace as part of your business strategy. The APSA Annual Meeting and Exhibition is where global collaboration across borders takes place.

SPONSOR AND ADVERTISE

Maximize Your Visibility.

Strengthen your marketing power as a sponsor and advertiser. Your support will demonstrate your commitment to the discipline and the proceeds go towards enhancing the Annual Meeting experience for attendees.

BENEFITS OF EXHIBITING

HIGH TRAFFIC EXHIBIT HALL

Thousands of attendees visit the Exhibit Hall to view poster presentations

ON-SITE VISIBILITY

Exhibitor Listing: Company name and booth listed on the meeting website and in the Program

Mobile App: Exhibitor listing in the hands of attendees throughout the duration of the meeting

ACCESS TO YOUR COMPANY

A hyperlink to your website is made available before, during, and after the meeting

THREE EXHIBIT PERSONNEL BADGES

Gain full access to the Exhibit Hall and poster sessions

ONE COMPLIMENTARY REGISTRATION

Includes admission to the Exhibit Hall and annual meeting events

ACCESS TO EXHIBITOR LOUNGE

A comfortable setting to meet with authors and attendees

WHY EXHIBIT?

APSA's Annual Meeting regularly attracts more than 6,500 attendees, providing unparalleled marketing power and the opportunity to gain or retain a share of the growing market. As an exhibitor, you have the chance to:

- Meet face-to-face with scholars and authors
- Showcase your books, products, and services
- Generate new leads for your company
- Gain insight on the latest social science research
- Stay up-to-date on topics in the discipline



25 ATTENDEES
FOR EVERY 1 EXHIBITOR
REPRESENTATIVE
GUARANTEEING
FACE-TO-FACE TIME

WHAT COMPANIES EXHIBIT?

Attendees have enjoyed these areas of interest in our Exhibit Hall:

- Software and Technology
- Publishers
- University Presses
- Non-governmental Organizations
- Government Agencies
- Think Tanks
- Job Services
- Media
- Classroom and Teaching Tools
- Fellowships
- Research and Data Tools
- Grantmaking Foundations



NEARLY 850
UNIVERSITIES
AND COLLEGES
PARTICIPATE AT THE
APSA MEETING

WHO ATTENDS?

The mix of attendees includes thousands of authors, scholars, researchers, educators, and students in a wide range of positions:

- Writers and Editors
- Adjunct and Full Time Faculty
- Academic Administrators
- Post-doctoral Fellows
- Graduate and Undergraduate Students
- Public Service Officials and Consultants



NEARLY 20%
OF ATTENDEES ARE
INTERNATIONAL
6 CONTINENTS
AND MORE THAN
50 COUNTRIES
REPRESENTED

LOCATION, DATES & FEES

Location

Marriot Wardman Park
2660 Woodley Road NW
Washington, DC 20008

Exhibitor Registration

Wednesday, August 28: 8 a.m. – 6 p.m.

2019 Meeting

Thursday, August 29 – Sunday, September 1

Installation

Wednesday, August 28: 8 a.m. – 5 p.m.

Exhibits

Thursday, August 29 – Saturday, August 31

Dismantling

Saturday, August 31: 4 p.m. – 11 p.m.

Exhibit Hall Hours

Thursday, August 29	9 a.m. – 6 p.m.
Friday, August 30	9 a.m. – 6 p.m.
Saturday, August 31	9 a.m. – 4 p.m.

Fees

Each 10' x 10' space is \$2,500 and includes:

- 8'-high backdrop and 3'-high draped sidewalls
- 7" x 44" two-line sign with company name/booth number
- Exhibit Hall badges for 3 booth personnel
- One complimentary full annual meeting registration
- Listing on the meeting website, Program, and mobile app
- One printed Program
- One Priority Point for following year exhibitor space selection
- Discounted advertising rate in monthly eNewsletter and PSNow
- Access to Exhibitor-Sponsor Lounge
- Around-the-clock security

Electrical, furnishings, and other booth needs may be rented from Freeman, the general services contractor.

BECOME A SPONSOR

Sponsors create goodwill among a highly respected community of political science professionals and enjoy a major profile with prominent recognition of their support role. Sponsorships are an excellent stand-alone promotional opportunity and an effective add-on for exhibitors and advertisers seeking to boost their exposure.

WHAT SPONSORS GAIN

- Prominent logo placement on signage and in publications
- Access to Exhibitor-Sponsor Lounge during Exhibit Hall hours
- Discounted 10% advertising rate in monthly APSA member e-Newsletter and PSNow
- Priority Point for following year exhibitor space selection
- Sponsor ribbon to display on annual meeting name badge

ADDITIONAL ADVANTAGES MAY INCLUDE:

- Complimentary annual meeting registration (\$525 value)
- Complimentary black and white full page ad in Program (\$1,250 value)
- Invitation to APSA Awards Ceremony and Dinner
- Complimentary business meeting or reception space
- Discounted 10% exhibit booth rate at following year's annual meeting (\$250 value)

SPONSOR OPTIONS

SPONSORED SEATING

Increase awareness of your company when attendees relax by featuring your company name on signage placed on a table in the Exhibit Hall. A table and four chairs are provided.

CHARGING STATION

Help attendees relax and recharge. Each company-branded lounge features seating and a table with built-in outlets.

CHILD CARE

On-site child care helps parents take advantage of all the educational panels and sessions. Your sponsorship supports a voucher to defray parents' full cost of using these services.

PRODUCT DEMONSTRATION

Showcase your products and services to a captive audience during a one-hour Product Demonstration. Seating and electrical is included.

LANYARDS

Stand out by sponsoring lanyards branded with your company's name and logo. Lanyards are a highly visible sponsorship as badges must always be worn for access to APSA Annual Meeting events and the Exhibit Hall.



WI-FI

Internet access is integral for attendees to stay connected in today's online world. Create a unique password that includes your company's name.

TOTE BAGS

Place your company name and logo on tote bags distributed at registration. Attendees constantly use their bags during the meeting, especially to carry books and giveaways from the Exhibit Hall.

PROFESSIONAL HEADSHOTS

Personal branding is important in the academic space and the profession. Provide attendees with a complimentary picture for their professional profile or resume taken by a professional photographer. A table and chairs are provided for a company representative to hand out materials.



INTERNATIONAL ATTENDEE RECEPTION

Welcome the global audience to Washington, DC by sponsoring the International Attendee Reception. Nearly 20% of APSA's attendees are from outside the US, representing six continents and around 60 countries.

EXHIBIT HALL BOOTH RECEPTION

After a full day of scholarship, attendees look forward to the networking opportunities at booth receptions. A reception will drive traffic to your booth and provide more face-to-face time with attendees.

ICE CREAM SOCIAL

This family-friendly ice cream break brings together annual meeting attendees of all ages. This event is open to all registered attendees.

GRADUATE STUDENT HAPPY HOUR

Reach tomorrow's researchers and the next generation of faculty by sponsoring the always popular Graduate Student Happy Hour on Saturday night.

OPENING RECEPTION

Attendees look forward to this premier reception that celebrates the start of the Annual Meeting. This reception immediately follows the Presidential Address and all registered attendees are invited.

COFFEE BREAKS

Fuel scholars' minds with a coffee break in the exhibit hall. This sponsorship generates visibility for your company and traffic to your booth.

TEACHING AND LEARNING BREAKFAST AND LUNCHEON

The Teaching and Learning Conference is a full day of programming that equips faculty with techniques and resources for inside the classroom. Participants are provided breakfast and lunch.

TRAVEL GRANTS

Travel Grants help students and scholars attend the annual meeting to gain knowledge, participate in professional development activities and collaborate with peers – an opportunity they may not otherwise have due to financial constraints.

APSA-IPSA THEODORE J. LOWI FIRST BOOK AWARD

The Theodore J. Lowi First Book Award recognizes an author's first book in any field of political science for showing promise of having a substantive impact on the discipline. Dr. Theodore Lowi, for whom the award is named, developed new understandings of the relationship of public policy to politics.

SCHOLAR POSTER SESSION

Scholars in the Ralph Bunche Summer Institute (RBSI) present their research at a poster session, honing key presentation and networking skills that lead to increased polish and composure in critical professional exchanges. Scholars also learn about the research of other young, up-and-coming political scientists. Your company will be recognized on signage and on iPoster monitors.



SCHOLAR ATTENDANCE

Ralph Bunche Summer Institute (RBSI) participants get the chance to attend the annual meeting to take advantage of the expanded set of training, mentoring, and educational events in addition to networking socials.

CUSTOM OPTIONS

Further sponsorship options are available for branded pens, highlighters, notebooks, t-shirts, printed maps, and water bottles. Custom packages can also be designed for special initiatives upon request such as shuttle buses and hotel key cards. To discuss sponsorship opportunities that best suit your needs, contact development@apsanet.org.

ADVERTISING OPPORTUNITIES

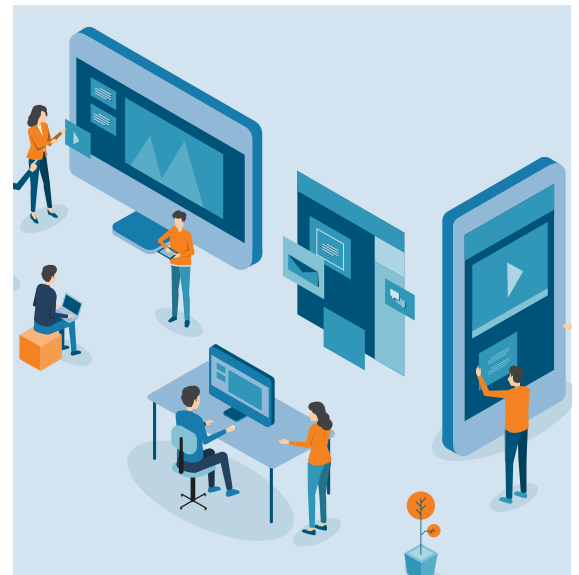
These proven opportunities have the potential to be viewed by thousands of meeting attendees and beyond. Discover solutions to fit your budget, including print, digital, on-site options with high visibility.

PRINT PROGRAM

Get your books, products, and services in front of attendees with a Program advertisement. The Program is made available in print and digital format. The digital version is accessible in advance of the meeting, putting your ad in front of attendees even earlier.

ANNUAL MEETING WEBSITE

The website is visited frequently by attendees looking to access the digital Program, make travel arrangements, and more. Your online banner ad will rotate on the site from June through September.



MOBILE APP—NEW!

With an increase in mobile device usage by attendees, maximize your exposure on the app and be the first thing everyone sees with an advertisement on the table of contents and app pages.

LOGO PACKAGE

Enhance your company's visibility with a Logo Package. We'll place your company logo and a brief description in in the annual meeting print and digital Program, annual meeting website, and mobile app.



WELCOME EMAIL— NEW!

The Welcome Email is the know-before-you-go message sent to attendees in advance of the annual meeting. It includes important information about the upcoming event. The Welcome Email typically has an open rate of more than 60%.

THE DAILY

The Daily is the electronic newsletter sent each morning of the annual meeting to 6,500+ registered attendees with an open rate of at least 60%. The Daily provides the schedule of the day's events and photo recaps of the previous day.

IPOSTERS— NEW!

iPosters are digital and interactive poster boards that scholars use to present their research in the Exhibit Hall. Your ad will be included on the splash screen of all 12 iPoster monitors and when clicked on, will open up to a larger advertisement with expanded text.

EXHIBIT HALL CARPET DECALS— NEW!

Place your company or product logo plus booth number right when attendees enter the hall. Your 2' x 2' carpet decal can be placed in one or both exhibit hall entrances or in a main aisle.



YEAR-ROUND OPTIONS

MONTHLY NEWSLETTER

The electronic monthly newsletter is distributed year-round to more than 12,000 APSA members. Annual Meeting exhibitors and sponsors receive a discounted rate. Contact **communications@apsanet.org** to reserve space.

Packages	Rate
1 Month	\$375
3 Months	\$775
6 Months	\$1,350
12 Months	\$2,400

POLITICAL SCIENCE NOW

PSNow features a wide range of research published in APSA journals and highlights the work and accomplishments of scholars across political science. Exhibitors and sponsors receive a discounted rate. Visit at **politicalsciencenow.com**.

Packages	Rate
1 Month	\$575
3 Months	\$1,200
6 Months	\$2,070
12 Months	\$3,675

INSTITUTIONAL MEMBERSHIP

Organizations may join APSA to receive an array of member benefits. Contact **membership@apsanet.org** to join.

LEVEL 1

\$990

Full free access to eJobs
Complimentary Career Placement space at Annual Meeting
One designated representative
Recognition (optional)

LEVEL 2

\$1250

Full free access to eJobs
Complimentary Career Placement space at Annual Meeting
One designated representative
Recognition (optional)
10% discount on Individual Membership (for up to 5 individuals)

LEVEL 3

\$1750

All Level 2 Benefits
15% discount on exhibit booth at Annual Meeting
10% Annual Meeting registration discount (1 individual)

RECENT EXHIBITORS, SPONSORS & ADVERTISERS

American University School of Public Affairs	FairVote	Humanities	St. Augustine's Press
Association for Asian Studies	FlatWorld	National Science Foundation	Stanford University Press
Ballotpedia	Foreign Policy Association	Nature Publishing Group	StataCorp
Baylor University Press	Gallup	Nonproliferation Policy Education Center	SUNY Press
Berghahn Books	Georgetown University Press	NYU Press	Taylor & Francis
Berghahn Journals	Grey House Publishing	Oxford University Press	Temple University Press
Blue Dome Press	Hackett Publishing Company	Palgrave Macmillan	The HistoryMakers
Brill	Harvard University Press	Pearson	The New School
Brookings Institution Press	Hoover Institution Press	Penguin Random House	The Washington Center
Cambridge University Press	Horowitz Foundation for Social Policy	Peter Lang Publishing	United for Human Rights
Carnegie Corporation of New York	ICPSR Summer Program	Pew Research Center	University of British Columbia Press
Cato Institute	Ilkmade	Pi Sigma Alpha	University of Chicago Press
Cengage	Indiana University Press	Policy Studies Organization	University of Essex
Center for International Regional Studies	Ingram Academic Services	Polity	University of Georgia
Central Intelligence Agency	Institute for Democracy & Higher Education	Princeton University Press	University of Gothenburg
Charles Koch Foundation	Institute for Humane Studies	Program on Governance and Local Development	University of Michigan Press
College Board	Institute of International Education	Provalis Research	University of Minnesota
Columbia Global Reports	International Political Science Association	Quality of Government Institute	University of Missouri Press
Columbia University Press	International Public Policy Association	RAND Corporation	University of Missouri Press
Congressional Research Institute	Japan Library - JPIC	Ronald Reagan Presidential Foundation	University of Notre Dame Press
Cornell University Press	JSTOR	Roper Center for Public Opinion Research	University of Pennsylvania Press
Council on Foreign Relations	Lee Kuan Yew School of Public Policy	Routledge	University of Toronto Press
CQ Press	Lexington Books	Rowman & Littlefield	University of Virginia Press
C-SPAN	Liberty Fund	Russell Sage Foundation	University Press of Kansas
Democracy Works	Lynne Rienner Publishers	Rutgers School of Public Affairs and Administration	Varieties of Democracy Institute
Diplomacy Center	Macmillan Publishers	SAGE Publishing	W.W. Norton & Company
Foundation	McGill-Queen's University Press	SAIS Review of International Affairs	West Academic
Drexel University Department of Politics	Mercatus Center	Salem Press	Western Political Science Association
Dubois Review	Midwest Political Science Association	Scholars Strategy Network	Westview Press
Duke University Press	MIT Department of Political Science	Sol Price School of Public Policy	Wiki Education
Edinburgh University Press	MIT Press	Southern Political Science Association	Wiley
Edward Elgar Publishing	National Endowment for the Humanities	Springer	Yale University Press
Elliott School of International Affairs			YouGov
European Consortium for Political Research			Zone Books

Contact Information

American Political Science Association
1527 New Hampshire Avenue, NW, Washington, DC 20036
Phone: (202) 483-2512
Fax: (202) 483-2657
Email: development@apsanet.org
Web: <https://apsanet.org>

Visit the 2019 Annual Meeting Website

<https://connect.apsanet.org/apsa2019/exhibit>

Plan Now For Future APSA Annual Meetings

116th APSA Annual Meeting	September 10–13, 2020, San Francisco, California
117th APSA Annual Meeting	September 29–October 3, 2021, Seattle, Washington
118th APSA Annual Meeting	September 14–18, 2022, Montreal, Canada



APSA Exhibitor Application & Contract

115th APSA Annual Meeting and Exhibition, August 29 – September 1, 2019

Exhibit Hall: Marriot Wardman Park, Washington, DC

Exhibit Hall Dates and Hours: August 29 – 30 from 9am – 6pm, August 31 from 9am – 4pm

Part 1: Company & Contact Information

Company Name (how it should appear in the Program*): _____

Web Address (how it should appear in the Program*): _____

Mailing Address: _____ City: _____

State: _____ Zip code: _____ Country: _____

Exhibit Contact (Individual handling booth logistics): _____

Title: _____ Email: _____ Phone: _____

**Must be submitted by June 17, 2019 to be included in the Program*

Part 2: Exhibit Space & Booth Selection. Each 10'x10' is \$2,500 and includes:

- Exhibit hall badges for 3 booth personnel
- One complimentary Annual Meeting registration
- Listing on the meeting website, program, and mobile app
- One printed program
- One Priority Point for following year space selection
- Discounted advertising rate in monthly eNewsletter
- Access to Exhibitor/Sponsor Lounge
- 7' x 44' two-line sign with company name/ booth number
- 8'-high backdrop and 3'-high draped sidewalls
- Around-the-clock security

Requested Booth Size: _____ x _____. Booth Space Selections (in order of preference*):

1) _____ 2) _____ 3) _____ 4) _____ 5) _____ 6) _____

Indicate the aisle or general location preference if your choices are unavailable: _____

**APSA does its best to assign the booth preferences listed in the order of priority points but preferences cannot be guaranteed. No carpet, furnishings, electrical, or shipping is included with your exhibit space.*

Part 3: Select One or More Additional Opportunities.

- ☐ Full Page Program Ad (\$1,250)
- ☐ Enhanced Exhibit Booth Listing (\$250)
- ☐ I'm looking for other advertising and sponsorship options. Please contact me.

Part 4: Payment. Please return the completed contract to development@apsanet.org or fax to 202-483-2657. APSA will send an invoice and payment instructions to the Exhibit Contact listed above. Payment must be made no later than 30 days from invoice date at <http://www.apsanet.org> or by check to: American Political Science Association, 1527 New Hampshire, NW, Washington, DC 20036.

Part 5: Authorizing Signature. We hereby apply for exhibit space at the 115th Annual Meeting of the American Political Science Association. We further agree to abide by all regulations under Contract Regulations in the attached Exhibit Space contract.

Signature of Representative: _____

Print Name: _____

Questions? Contact development@apsanet.org or 202-483-2512.

APSA Use Only: Total Pts: _____ Date Received: _____ Booth Assigned: _____ Invoice: _____

Contract Regulations

CONTRACT FOR SPACE: The Application and Contract must be completed in its entirety and accompanied by the total booth fee for the number of spaces requested before it will be processed or space assigned. The signed Application and Contract and subsequent notice of assignment constitute a contract between the American Political Science Association (hereinafter referred to as APSA) and the exhibitor. Any point not specifically covered in these regulations is subject to the decision of APSA, whose decision shall be final.

PAYMENT PROVISIONS: Exhibitor shall pay to APSA the full contract price no later than 30 days from invoice date. Exhibitor agrees that exhibit fees must be paid to APSA prior to move-in of exhibitor's display into the venue. In the event that the exhibitor fails to pay any or all fees in a timely manner, at its sole and exclusive discretion, APSA may reassign the exhibit space, specified herein, to another exhibitor and assign alternative space to the Exhibitor. In all cases, Exhibitor remains liable for the payment of all fees set forth in this agreement, subject only to the applicable cancellation schedule herein.

ELIGIBILITY TO EXHIBIT: The content of materials displayed in the APSA Exhibit Hall must contribute to teaching and research in the political science discipline, and the professional development of political scientists. APSA reserves the right to refuse any application for exhibit space or curtail or cancel any exhibit that in the sole judgment of the executive director are not consistent with the teaching, research, and professional ends of the discipline and Association. This policy also applies to the nature of displays, advertisements, sales of products (including novelties and souvenirs), and the decorum of exhibitors or their employees. Acceptance of exhibitor groups are subject to the approval of the APSA director or designee.

ASSIGNMENT OF SPACE: Booth space will be assigned at the discretion of APSA. Priority of booth selection is given to companies that have exhibited and sponsored in previous years. APSA will attempt to assign requested spaces; however, if none of the requested spaces are available, a space comparable in location and size will be assigned. Exhibit management reserves the right to alter exhibitor's assigned location at any time if deemed in the best interests of the Exhibition. Exhibit Management will consult with exhibitor before exercising its discretion.

SCHEDULING GUIDELINES FOR EXHIBITOR FUNCTIONS: (A) Exhibitor sponsored functions, both public and private, will be accepted by the convention coordinator on a first-come, first-served basis. (B) Exhibitor sponsored private functions, i.e., events not open to all meeting attendees, requiring space controlled by the Association according to its contract with the convention hotel will be placed in the convention hotel or elsewhere at the sole discretion of the convention coordinator. APSA official program events have priority over events sponsored by other groups, including exhibitors. Schedule changes and room reassignments are at the sole discretion of the APSA convention coordinator, though the coordinator will make every effort to limit changes to within 2 months of the meeting.

WITHDRAWAL: Withdrawal from the Exhibition by any company will not be accepted unless APSA receives written notice of such withdrawal. Any company who withdraws prior to January 4, 2019, will be refunded 50% of the total booth fee. Full booth fee is forfeited by companies withdrawing on or after January 4, 2019.

NO-SHOW: Any exhibitor who is considered a no-show onsite will be charged the cost to carpet reserved booth space and to lounge such booth space in a manner appropriate to booth size.

TERMINATION OF MEETING AND EXHIBIT: Should the premises in which the 115th Annual Meeting and Exhibition is to be held become, in the sole judgment of APSA, unfit for occupancy, or should the Meeting and Exhibition be materially interfered with by reason of action of the elements, strike, picketing, boycott, embargo, injunction, war, riot, emergency declared by a government agency, or any other act beyond the control of APSA, the Application and Contract may be terminated. APSA will not incur any liability for damages sustained by the exhibitor as a result of such termination. In the event of such termination the exhibitor expressly waives such liability and releases APSA of and from all claims for damages and agrees that APSA shall have no obligations except to refund to the exhibitors a prorated share of the aggregate amount received by APSA (as rental for exhibit space for said Exhibit), after deducting all costs and expenses in conjunction with such Exhibit, including a reasonable reserve for claims, such as deductions being held hereby specifically agreed to by the exhibitor.

BOOTH PERSONNEL/BADGES: The fee for booth space includes three exhibitor badges per 10'x10' booth and one full access conference registration. Displays must be staffed during all APSA Exhibit Hall hours. Badges must be worn at all times for admission to the Exhibition. A list of booth personnel must be

received on or before August 1, 2019. All booth personnel must be registered. Badges may be picked up at Exhibitor Registration beginning on Wednesday, August 28, 2019, at 8:00 a.m.

DISPLAY RULES AND REGULATIONS: APSA provides the following: an 10'x10' standard booth; a 7' x 44' two-line identification sign listing the company name and booth number; an 8'-high backdrop and 3'-high draped sidewalls; aisle carpeting in all main aisles in the Exhibit Hall; and around-the-clock security concluding at 4:00 p.m. Saturday, August 31, 2019.

DEPTH AND HEIGHT: All display fixtures over 4' in height and placed within 10 linear feet of an adjoining exhibit must be confined to that area of the exhibitor's space which is within 5' of the back line. Exhibit fixtures, components and identification signs will be permitted to a maximum height of 8'3".

SIDE WALLS: Side walls cannot exceed 4' in height, except that area which is within 4' of the back wall. Displays must be contained within the assigned booth spaces in such a way that they do not interfere with other exhibitors' displays.

CARPET/FURNISHINGS/ELECTRICAL: Exhibitors must purchase carpet for the interior of individual booths, if the hall is not carpeted. Chairs, tables, wastebaskets, and electricity are not provided. Information regarding the purchase of carpet, furniture, and electric will be available in the Exhibitor Service Kit sent approximately 5 months before the meeting.

ADDITIONAL RULES: Distributing advertising matter outside of the exhibitor's rented space is not permitted. All exhibitor's furnishings must be contained within the confines of their booth. Aisles must not be obstructed at any time. Exhibitors may offer food or beverage at individual booths, but must be arranged through APSA. APSA reserves the right to restrict any exhibit which might be considered undesirable or does not conform to the Contract Regulations, or to make any modifications to these displays, at exhibitor's expense, so that the exhibit conforms to the Contract Regulations.

INSURANCE: Exhibitor must obtain Commercial General Liability and Property Damage insurance policies covering its exhibit materials at the conference. Such insurance must be in the amounts of at least \$1,000,000 per occurrence and \$2,000,000 in the aggregate. Exhibitor must also have adequate public liability, bodily injury, and property damage insurance coverage for participation in the Expo. Such insurance shall name APSA and the Marriott Wardman Park as additional insureds. All Exhibitors must provide a certificate of insurance coverage to APSA with payment.

LABOR/SAFETY/FIRE: Exhibitors will comply with all applicable statutes, ordinances, rules and requirements relating to health, fire, safety, and use of the premises. Booth decorations must be flame-proof and all hangings must clear the floor. Electrical wiring must conform with all federal, state, and municipal government requirements and with National Electrical Code Safety Rules. If inspection indicates that an exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazards, the right is reserved to cancel at exhibitor's expense all or such part of the exhibit as may be irregular.

INDEMNIFICATION AND WAIVER: The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage, including that by fire, and theft, to exhibitor's displays, equipment and other property brought upon the premises of the Marriot Wardman Park and shall indemnify and hold harmless the Marriot Wardman Park, Freeman Decorating Company, and APSA, and their agents, servants, employees, officers, directors, staff and members. Each participant by signing the application for participation expressly understands that they release APSA from, and agrees to indemnify it against any and all claims for such loss, injury or damage. If APSA shall be held liable for any event which might result from a particular exhibitor's action or failure to act, such exhibitor shall reimburse and hold harmless APSA against any liability resulting therefrom. Exhibitors must adequately insure their materials, goods, wares and exhibits against loss or injury of any kind and must do so at their own expense; APSA, Freeman Decorating Company, and the Marriot Wardman Park are not responsible for any loss (however caused) to any property of any exhibitor. Exhibitors are solely responsible for their own actions during the 115th Annual Meeting and Exhibition. APSA will provide security service during the official hours of installation, dismantle and exhibit hours. The furnishings of such service is in no case to be interpreted by exhibitors as guaranteeing them against loss or theft of any kind.

DIRECT SALES. Sales are permitted only within the booth area. It is the sole responsibility of the exhibitor to comply with Federal, State and Local Laws, Regulations and Ordinances concerning such sales, including tax and license fees. Exhibitor agrees to hold APSA, Show Management, and the Annual Meeting and Exhibition harmless with respect to such compliance.



APSA Advertising Application

115th APSA Annual Meeting and Exhibition, August 29 – September 1, 2019
Marriot Wardman Park, Washington, DC

Part 1: Contact and Company Information

Company: _____
 Web Address: _____
 Mailing Address: _____
 City: _____ State: _____ Zip code: _____ Country: _____
 Name: _____ Title: _____
 Email: _____ Phone: _____
 Authorizing Signature: _____

Part 2: Select Opportunities

Drive Traffic To Your Booth	Price	Add (Y or N)	Quantity
Exhibit Hall Carpet Decals	\$1,000		
Enhanced Listing/Logo Package	\$250		
Print Program Advertising	Price	Add (Y or N)	Quantity
Back Cover in Color (1 Available)	\$2,200		
Inside Back Cover (1 Available)	\$2,000		
Inside Front Cover (1 Available)	\$1,800		
Full Page	\$1,250		
Half Page	\$900		
Digital Advertising	Price	Add (Y or N)	Quantity
Mobile App	\$2,250		
Annual Meeting Website	\$1,500		
iPosters	\$1,400/day (up to 3 days)		
<i>The Daily</i>	\$995/day (up to 4 days)		
Welcome Email	\$800		

Part 3: Payment. Please return the completed application to development@apsanet.org or fax to 202-483-2657. APSA will send the invoice and payment instructions to the Contact listed above. Please note that the advertisement will not be guaranteed without payment in full. Payment must be made no later than 30 days from the invoice date at apsanet.org or by check to: American Political Science Association, 1527 New Hampshire, NW, Washington, DC 20036. No refunds are provided.

Part 4: Artwork. Send all artwork, logos, and text to development@apsanet.org by Friday, May 31, 2019. Refer to the *Advertising Specifications* page for details on sizing.

Advertising Specifications

Exhibit Hall Carpet Decal

Logo must be high quality images (vector or EPS format).

Logo Package

Logo must be high quality images (vector or EPS format). The company description is capped at 50 words and APSA reserves the right to edit this information.

Print

Pages are printed in grayscale and covers are in color. Please email the ad in a high-resolution PDF with all fonts and images embedded. All images contained within should be high-resolution and adjusted to 85% shadow dot.

Full Page – 7 3/16" x 9 3/4"

Half Page (horz) – 7 3/16" x 4 3/4"

Half Page (vert) – 3 5/8" x 9 3/4"

Mobile App

Images need to be web-optimized, a reasonable file size, and in non-animated GIF or JPEG file formats capped at 600x100 pixels. A website address for the ad hyperlink will be needed.

Website

Images need to be web-optimized, a reasonable file size, and in non-animated GIF or JPEG file formats. Size is 125 x 1000 pixels. A website address for the ad hyperlink will be needed.

iPosters

Images need to be web-optimized, non-animated GIF or JPEG file formats no larger than 1920 x 1080 pixels. Text descriptions to accompany the ad are capped at 200 words and APSA reserves the right to edit this information.

The Daily and Welcome Email

Images need to be web-optimized, a reasonable file size, and in non-animated GIF or JPEG file formats. Size is 218 x 250 pixels or 600 x 80 pixels. A website address for the ad hyperlink will be needed.



APSA Sponsorship Application

115th APSA Annual Meeting and Exhibition, August 29 – September 1, 2019

Part 1: Company and Contact Information

Company: _____

Mailing Address: _____ City: _____

State: _____ Zip code: _____ Country: _____ Web Address: _____

Name: _____ Title: _____

Email: _____ Phone: _____

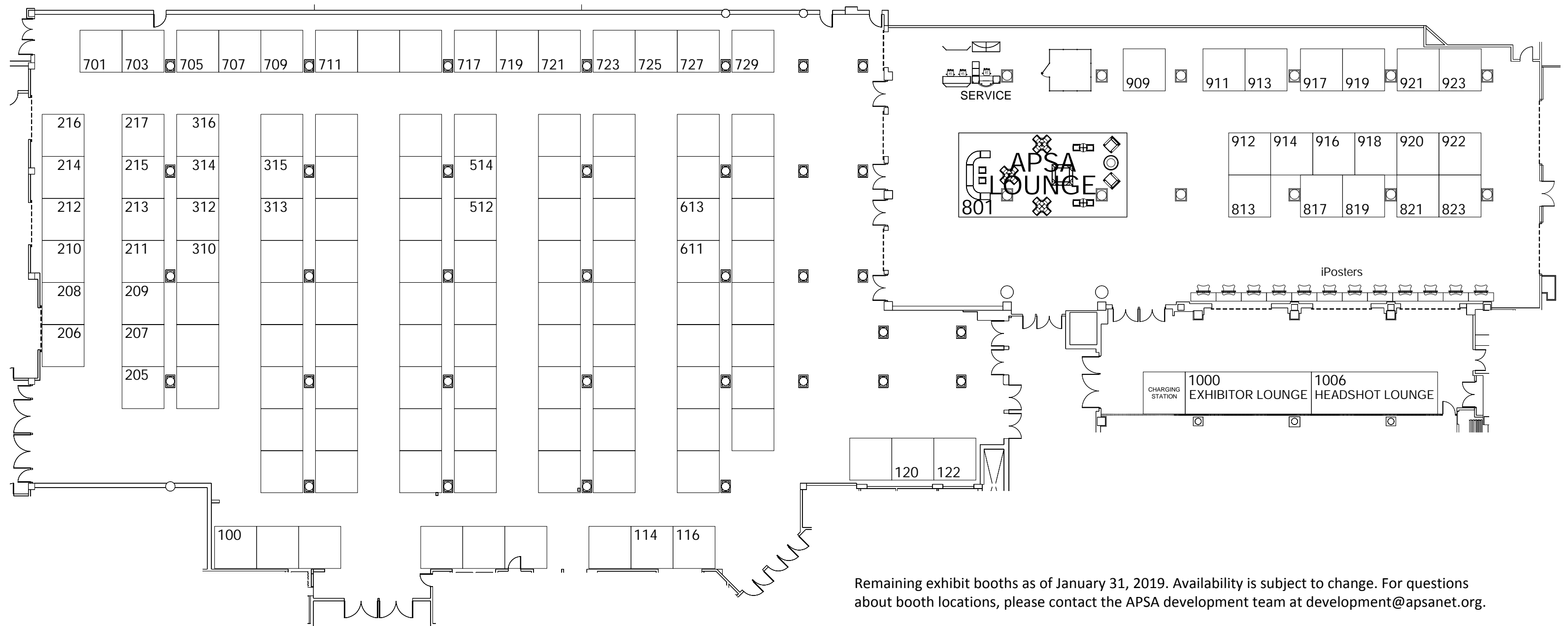
Authorizing Signature: _____

Part 2: Select Opportunities

Increase Company Recognition and Visibility	Price	Add (Y or N)	Quantity
Wi-Fi	\$25,000		
Child Care	\$10,000		
Tote Bags	\$8,500		
Lanyards	\$6,500		
Charging Station	\$5,000 each (2 available)		
Professional Headshot Station	\$5,000/1 day; \$8,500/2 days		
Bring Education & Recognition Opportunities to the Profession	Price	Add (Y or N)	Quantity
Ralph Bunch Scholar Attendance	\$11,000		
Ralph Bunch Scholar Poster Session	\$4,000		
Theodore J. Lowi First Book Award	\$1,000		
Travel Grants	\$1,000 minimum		
Connect and Network with Attendees and Members	Price	Add (Y or N)	Quantity
Opening Reception	\$25,000		
International Attendee Reception	\$10,000		
Graduate Student Happy Hour	\$10,000		
Teaching and Learning Breakfast	\$10,000		
Teaching and Learning Luncheon	\$10,000		
Family Ice Cream Social	\$3,000		
Product Demonstration	\$3,000		
Sponsored Seating Area	\$2,250		
Booth Reception	\$1,500 + food/beverage costs		
Exhibit Hall Coffee Break	\$1,000 + beverage costs		

Part 3: Payment. Please return the completed application to development@apsanet.org or fax to 202-483-2657. APSA will send a contract, invoice, and payment instructions to the Contact listed above. Please note that the sponsorship will not be guaranteed without a signed contract and payment in full. Payment must be made no later than 30 days from the invoice date at apsanet.org or by check to: American Political Science Association, 1527 New Hampshire, NW, Washington, DC 20036. No refunds are provided.

Part 4: Artwork. Send all artwork and logos development@apsanet.org by Friday, May 31, 2019.



APSA ANNUAL MEETING & EXHIBITION 2019 - AUGUST 29-31, 2019

MARRIOTT WARDMAN PARK - EXHIBIT LEVEL - WASHINGTON, DC